

Sub-Committee Co-Chairs

Mr. Bill Faith
Executive Director
Coalition on Homelessness and Housing in Ohio

Mr. Greg Landsman
Director
Ohio Governor's Office of Faith-Based and Community Initiative

Sub-Committee Members

Ms. Robin Bachman
Director of Public Policy and Government Affairs
Sisters of Charity Health System

Ms. Jennifer Campbell
Executive Director
Ohio Association of Non Profits

Mr. James Castle
President and Chief Executive Officer
Ohio Hospital Association

Mr. Andrew Doehrel
President and CEO
Ohio Chamber of Commerce

Mr. Jack Fisher
Director
Ohio Farm Bureau

Ms. Meg Flack
President
League of Women Voters

Committee Staff

Barry Bennett
Populations
Ohio Department of Development

Steve Kelley
Senior Economist
Ohio Department of Development

April Raffay
2010 Census Coordinator
Ohio Department of Development

**Ohio Complete Count Committee
NGO/CFBO Sub-Committee
September 2, 2009 at 10:00 am**

Vern Riffe Center, 77 South High Street
Room 1932, 19th Floor
Columbus, OH 43215



The meeting was called to order 10:10 pm by Greg Landsman and members introduced themselves.

Those in attendance in addition to Committee staff included:

- Co-Chair: Mr. Greg Landsman
- Ms. Robin Bachman
- Mr. Andrew Doehrel
- Ms. Mary Helen Hart *representing Meg Flack*
- Mr. Chris Shaffer, Ohio Governor's Office of Faith-Based and Community Initiative
- Brent Warren, Census Bureau Partnership Specialist
- Bobbi Wilson, Census Bureau Partnership Specialist
- Tricia Moore, Census Bureau Partnership Assistant

Chris Shaffer reporting that he was in the process of creating a list of contacts to fulfill the action item of the charter that stated the sub-committee would send out a message to member affiliates.

Meeting notes from July 27 were reviewed and approved. Since the July 27 meeting did not have a quorum, there was a motion to officially change the sub-committee name in to include the work "Community". The motion was second and approved by the sub-committee.

Robin Bachman began the discussion by asking to review the sub-committee charter and efforts to include the media. At that time Bobbi Wilson, the Cincinnati Partnership Specialist, discussed efforts on-going in the city-wide Complete Count Committee, which included securing a marketing company to design an outreach campaign with the slogan "i count".

In discussing the charter, the group talked about the changing the targets to the following:

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|-----------------------------------------|--------------------------------------------|
| 1. Service Providers/non-profits | 4. Local Farm Bureau Network |
| 2. Hospitals/clinics | 5. Faith-based and community groups |
| 3. Local Chambers | |

Greg Landsman then reviewed next steps for implementing the NGO/CFBO toolkit that included providing a page on the Ohio 2010 Census Web page and hyperlinks on the homepage to direct visitors to it. Efforts will also include the following action items:

1. Create text for informal email
2. Email out informal message to member network
3. Forward your list of member contacts to Chris Shaffer (If privacy is a concern, you may ignore this action item.)
4. Develop a Web page to house the toolkit documents
5. Identify a 'Keep Me Informed' option for the toolkit Web page
6. Discuss having a member of the Media Complete Count Committee on the Ohio sub-committees (April Raffay spoke to Media co-chair and they agreed that would be a good idea)
7. Identify available non-profit funding sources
8. Email formal message using master database or personal account

The discussion expanded and touched on media capabilities, which will be developed by the Media Complete Count Committee.

The overall outreach strategy of the sub-committee would focus on connecting members' networks to the Bureau and identifying events to showcase the Decennial Census message. Instances in place already include the League of Women Voters town hall meetings on reapportionment and census awareness.

In closing, members will be sending email contacts to Chris so that he can finalize the list used to send out an informal email introducing organizations to the 2010 Decennial Census.

The meeting was adjourned at 12:00 pm.